



READING IMPROVEMENT LUNCHEON

Oakland Schools Northwest Technical Campus

Lunch catered by Oakland Schools Culinary Arts Program
Program sponsored by JST, Inc.

When: **September 15, 2005 (Thursday)**

Two sessions to select from:

Session 1 9:30 - 11:30

Session 2 1:00 - 3:00

Complimentary

Lunch : 11:30 – 1:00

Key Note Speaker: Dr. Donald Weatherspoon,

Special Assistant to the Director of the Michigan Department of Corrections

“Reading Is Important For All Students”

Where: **Oakland Schools Northwest Technical Campus**

1371 N. Perry Street, Pontiac, MI (just minutes off of I-75)



Taylor Associates/Communications, Inc.

Reading Plus: “Fluency is taught the least, but tested the most.”

Your chance to win a **\$20,000 FREE** “Reading Plus” Lab Pack!*

***At least one lab installation (approx. \$20,000 value) to be provided to a seminar participant**



My Reading Coach: “A reading teacher for every child”

Please register now. Seating is limited.

I will attend the 9:30 – 11:30 1:00 – 3:00 session

I will will not attend the complimentary lunch (catered by Oakland Schools Northwest Technical Campus Culinary Arts Program.)

I am unable to attend. Please contact me so I may be considered for the Reading Plus Implementation that will be awarded.

Name: _____

School: _____

Phone: _____

e-mail: _____

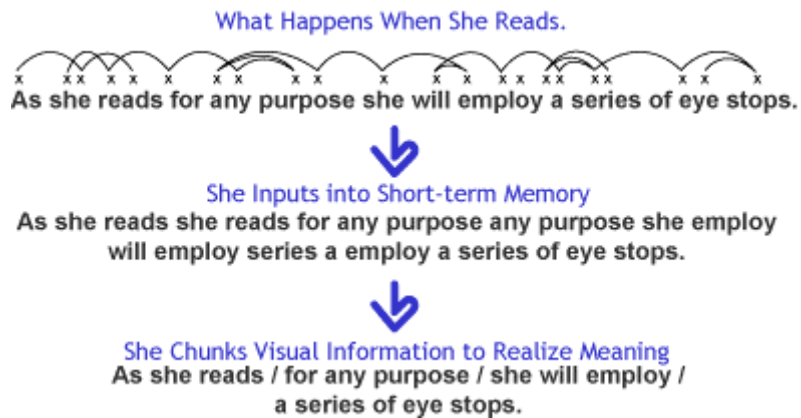
Contact JST, Inc. at 800-783-5780 (Dennis or Theresa)

Reading Is Important For All Students!



- Provides targeted, individualized reading instruction in the five critical elements of reading as defined by the National Reading Panel
- Time-saving reporting and management tools ensure accountability

Example of a Struggling Reader:



Reading Plus® addresses the foundational fluency skills required for students to become proficient readers with the essential skills they need for academic and vocational success.



- 61 Lessons cover sounds, rules and syllabication in a format that is easy to understand and retain
- One-on-one direct instruction and remediation with veteran a teacher
- Identifies gaps in knowledge so students learn only what they need to learn
- Tracks and reports student progress and improvement for accountability
- Includes printable worksheets for skill reinforcement, writing and comprehension practice